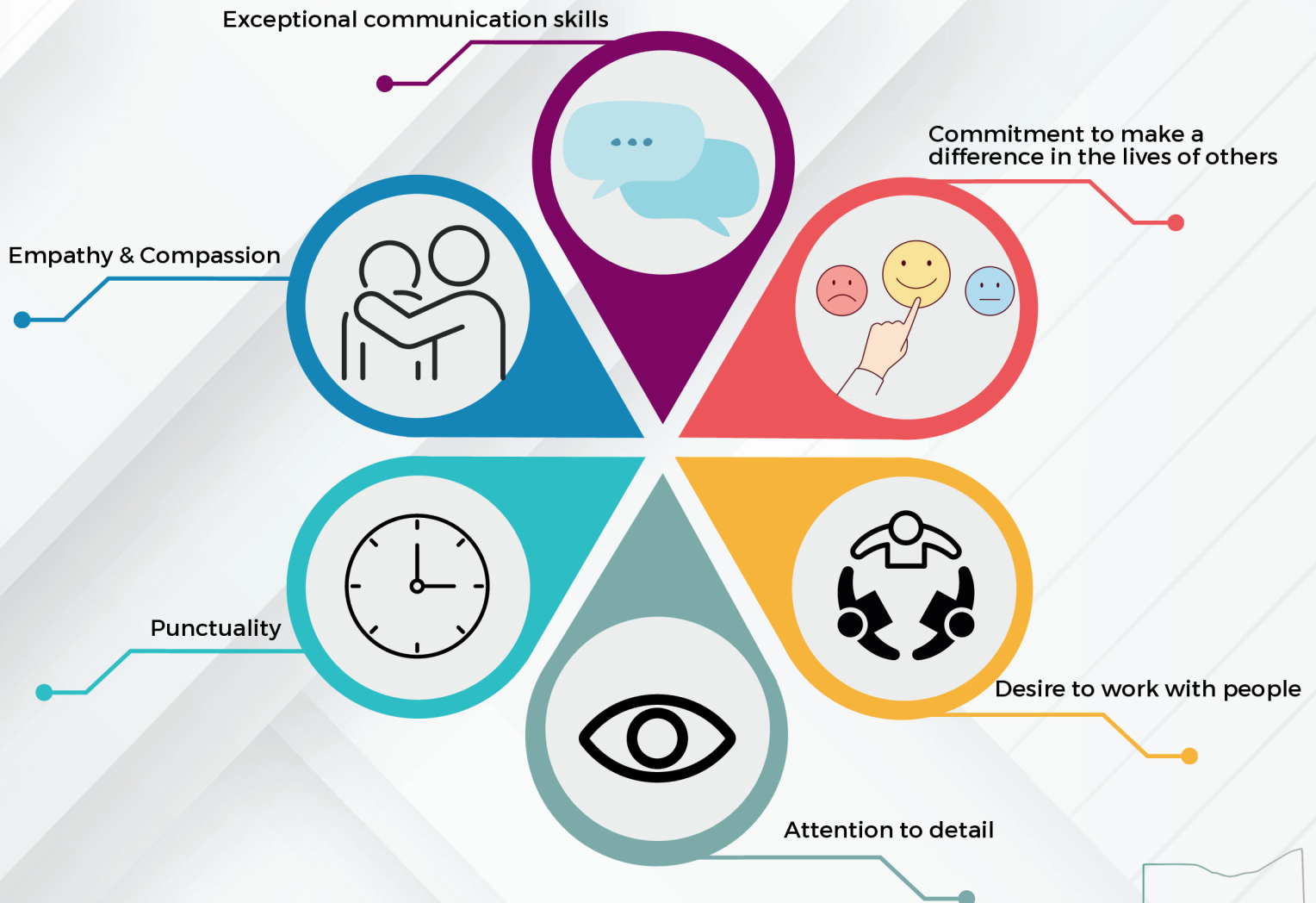


CHOOSING A CAREER IN FUNERAL SERVICE

A funeral service career is uniquely rewarding, both personally and professionally. As any funeral director knows, these rewards are a result of emotionally challenging work, adapting to an unpredictable schedule and making a significant personal commitment to serve families. Embarking on a rewarding career in funeral service is not a decision to be made lightly; however, those who do choose funeral service usually find there's no place they'd rather be.

QUALITIES OF A SUCCESSFUL FUNERAL DIRECTOR



THE ROLE OF A FUNERAL DIRECTOR

Funeral directors are responsible for working with families to coordinate all details of a funeral, memorial service, or celebration of life following a death. From the moment a funeral director takes a loved one into his or her care, he or she is responsible for ensuring every detail is executed with the highest level of professionalism -- from the removal of the deceased and preparing the death certificate to helping the family plan a beautiful tribute and coordinating cemetery arrangements.

A FUNERAL DIRECTOR'S JOB DUTIES COULD INCLUDE:



TECHNOLOGY AND DIGITAL/PRINT DESIGN IN FUNERAL SERVICE

Due to the pandemic, the funeral service profession realized a shift in its needs and continues to define additional opportunities. Families are now requesting for services to be webcast or live streamed. Online obituaries and memorials are growing, along with customizable areas on funeral home websites for pictures, videos, and playlists to serve as a soundtrack of life.

Funeral homes are also hiring more and more designers to assist with digital and print design to create memorial pieces for families to remember their loved one during funeral services and beyond.

If you are looking for a profession where every day is different, and meaningful, and where small details make a big difference, the funeral profession may be for you. The changing landscape of the world makes it an evolving profession.