

2022 OFDA Convention Sponsorship Opportunities

There are multiple opportunities for you to highlight your company and support the profession you serve. Sponsors are acknowledged at the convention and in all promotional material produced to include email blasts, Digital Director e-bulletin, Buckeye Director quarterly magazine, social media, OFDA website, convention pocket guide and a post-convention directory sent to all members, listing exhibitors, sponsors and advertisers!

Partial sponsorship welcomed on opportunities with an expense greater than \$2,000.

Monday, May 23, 2022

- Insurance Seminar Presenter – Pam Ulery & Kevin Gaffney, Funeral Directors Life – **Sponsored by Funeral Directors Life**
- Insurance Seminar Presenter – Thomas Holland, Atlantic Coast Life – **Sponsored by Atlantic Coast Life**
- Box Lunch – **Sponsored by Federated Fiducial**
- Embalming Seminar Presenter – Matt Smith, Homeward Bound Shipping - **Sponsored by Ohio Embalmers Association**

Tuesday, May 24, 2022

- Learning Lab Presenter – Alexandra Jo, Parting Stone – **Sponsored by Parting Stone**
- Learning Lab Presenter – Coleen Ellis, Two Hearts Pet Loss Center - **Sponsored by Matthews Aurora**
- Learning Lab Presenter - Donald B. Ferfolia, Jr., J.D., CFSP, Ferfolia Funeral Home - **Sponsored by Carrier Mausoleums Construction**
- Learning Lab Presenter – David Ingram, OFDA General Counsel – **Sponsored by OFDA**
- Learning Lab Presenter – Kelly Manion, Funeral Service Foundation – **Sponsored by FSF**
- Service of Remembrance “Crystal Remembrance Pieces” - **Sponsored by Homesteaders Life Company**
- Service of Remembrance – Memorial Video – **Sponsored by Tukios**
- Service of Remembrance – Centerpieces – **Sponsored by Oberer’s**
- Service of Remembrance Reception - **Sponsored by Cincinnati Equitable Life Insurance Co.**
- **Picnic in the Parking Garage Lunch – Two at \$5,000 each**
- Keynote – Jason Troyer, GriefPlan.com - **Sponsored by Carrier Mausoleums Construction**
- Keynote – Poul Lemasters, Lemasters Consulting - **Sponsored by Eternity’s Touch**
- Poul Lemasters Book “Cover Your Ass – The ULTIMATE Guide to Protecting Your Business” (book for each attendee) – **Sponsored by Eternity’s Touch**
- Young Funeral Directors Social Event – **Sponsored by Funeral Directors Life**
- Welcome Reception on Exhibit Floor - **Sponsored by Physicians Mutual**

Wednesday, May 25, 2022

- Rise ‘n Shine Breakfast - **Sponsored by Eternity’s Touch**
- Learning Lab Presenter – Anthony Coder, Ohio Suicide Prevention Foundation - **Sponsored by Carrier Mausoleums Construction**
- Learning Lab Presenter – John Heald, Legacy.com – **Sponsored by Legacy.com**
- Learning Lab Presenter – Ethan Blumenthal, Knuckleball Comedy – **Sponsored by Rollings Funeral Service**
- Learning Lab Presenter – Nancy Weil, Order of the Golden Rule - **Sponsored by Hummel Funeral Homes & OGR**
- Learning Lab Presenter – J. Mark Busch, AI Intuitive – **Sponsored by NFDA**
- Learning Lab Presenter – Leili McMurrugh, Worsham College - **Sponsored by Paragon Casket**
- Learning Lab Presenter – Laura Dempsey, Scott Serafin & Paul VonSchoeler - **Sponsored by OFDA Master Trust**
- Lunch is On Us! - **Sponsored by American Benefit Life**
- Mortuary Student Transportation – **Sponsored by Messenger Corporation & Cincinnati Equitable**
- Mortuary Student Forum – Nancy Weil, Order of the Golden Rule - **Sponsored by Hummel Funeral Homes & OGR**
- Mortuary Student – Lunch - **Sponsored by Newcomer Funerals, Cremations & Receptions**
- Keynote – Ethan Blumenthal, Knuckleball Comedy – **Sponsored by Rollings Funeral Service**

- President’s Reception – Food - **Sponsored by UBS 770 Group, ASI, RBC, Karpus & Scott, CPAs**
- President’s Reception – Beverages – **Sponsored by Astral**
- President’s Reception – Entertainment - **Sponsored by Carrier Mausoleums Construction**

Thursday, May 26, 2022

- Learning Lab Presenter – David Ingram, OFDA General Counsel – **Sponsored by OFDA**
- Learning Lab Presenter – Chris Cruger and Doug Gober, The Foresight Companies – **Sponsored by TFC**
- Learning Lab Presenter – Adam Sanden, Brunner Sanden Deitrick Funeral Home and Cremation Ctr - **Sponsored by Carrier Mausoleums Construction**
- Learning Lab Presenter – Sherrie Dunlevy, Graduating Grief - **Sponsored by Matthews Aurora**
- **Brunch on the Exhibit Floor - \$6,500 – Co-Sponsored by ASD**
- Keynote – Nicole Wiedeman, Dead Ringers – **Sponsored by The Bancorp**

And there is more...

- Portrait Studio – **Sponsored by Precoa**
- Hilton Guest Room Key Card with Company Logo – \$2,000 – **Sponsored by C&J Financial**
- Island Time Trip for two to OFDA 2023 Annual Educational Conference in Curaçao – **Sponsored by American Coach Sales and OFDA Master Trust**
- Lanyards for name badges – **Sponsored by Atlantic Coast Life Insurance Company**
- Service of Remembrance Memorial Blankets - **Sponsored by Funeral Home Gifts**

Sponsorship Bonus: Companies committing to the following level of giving also receive:

- \$2,500 - \$4,999: bold type listing in guide/directory, comp. ½ page ad in pocket guide
- \$5,000 - \$9,999: bold type listing and logo in guide/directory, comp. full page ad in pocket guide
- \$10,000+: bold type listing and logo in guide/directory, comp. full page ad in pocket guide, 3-month ad on OFDA website

Company

Contact Name

Address

City, State, Zip

Email

Date/Event or Speaker

- Full Sponsorship Amount \$ _____
- Partial Sponsorship Amount \$ _____
(accepted on opportunities listed over \$2,000)

Make check payable to OFDA or provide the following credit card information:

Name on credit card

Card #

Expiration Date Security Code

Signature

If paying by credit card you can fax to (614) 486-5358

QUESTIONS? Email info@OFDAonline.org with subject line “sponsor” or call OFDA (614) 486-5339.