



# The Ohio Funeral Directors Association

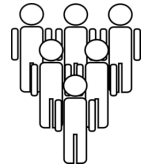
Let's work together.....

## ABOUT OUR ASSOCIATION

For more than one hundred years, funeral directors throughout Ohio have counted on OFDA as they have reached out to families in grief.

One of the largest state associations for funeral directors, OFDA has become a conduit for promoting the funeral profession and a vital link between members. More than 1,000 funeral homes are a part of the OFDA family, benefiting from a host of special services tailored exclusively for them.

Whether it's education and training, professional networking, or a voice in the legislature, OFDA has something for you. We invite you to take advantage of the many services OFDA offers and become part of the strongest family of professional funeral associations in the country.



## OPPORTUNITIES TO WORK WITH US



OFDA Website—Hundreds of members visit [www.OFDAonline.org](http://www.OFDAonline.org) on a regular basis to view a variety of online resources including updated legislation and legal forms. A scrolling banner in the top right-hand corner allows anyone who visits the site to view your advertisement. The revolving banner appears as the visitor clicks to each page.

## THE BUCKEYE DIRECTOR

The Buckeye Director is the OFDA quarterly news-magazine which offers insight into the funeral service profession, events and educational seminar information, job opportunities and much more

To advertise in the magazine, contact Innovative Publishing at 502.423.7272 or visit [www.innovativepublishing.com](http://www.innovativepublishing.com). To provide content or ideas for articles, please contact the OFDA office.



## EDUCATIONAL SEMINARS AND SPEAKERS

Throughout the year, OFDA offers educational seminars and speakers to help members earn credit hours to maintain their funeral director/embalmer license. The association welcomes new speakers and content as well as highlighting your company as a sponsor. Ask us how to participate.

## ONLINE / WEBINAR CONTENT

OFDA offers online educational programming and is currently searching for webinar content to meet their requirements more conveniently. Have a topic you can share? Contact us today!



## OFDA CONVENTION AND OTHER EVENTS

Each spring, OFDA holds a state convention open to members and non-members as well as a variety of exhibitors. The event is attended by hundreds of people and is held at the Hilton at Easton in Columbus, Ohio. Sponsorship and effective marketing outreach is welcome.



## PROMOTIONAL MATERIALS

OFDA also holds other events throughout the year which are highly attended and offer opportunities for businesses and brands to put their names in front of funeral directors. OFDA partners with businesses and individuals to offer promotional items and materials.



## SOCIAL MEDIA

OFDA maintains a consistently updated social media presence on sites such as Facebook, Twitter, LinkedIn and Instagram. To promote events, OFDA regularly posts flyers and reminders that often include names of sponsors.

Visit us at:

[www.Facebook.com/OFDAonline](http://www.Facebook.com/OFDAonline)

[www.Twitter.com/OFDAonline](http://www.Twitter.com/OFDAonline)

[www.Linkedin.com/OFDAonline](http://www.Linkedin.com/OFDAonline)



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